

Yosemite Western Artist Inc., Board of Directors Meeting October 21, 2017

Meeting called at 10:00 AM.

Attending: Wendy Denton, , First Vice President; Gina Mims, Second Vice President/ Communications; Bill Davis, Social Media Chair; Lauren Ball, School Outreach/Digital Art; David Huffman, Photo Group Chair; Suzanne Banks, Visitor Center Chair; Darlene Jaeger, New Member Chairman; Sandee Scott, Past President.

Wendy Denton called the meeting in place of Kerby Smith, President, who was not in attendance.

Reports

Treasury

Treasury report was given by Wendy Denton in the absence of Norma Rogers, Treasurer. She reported that there is approximately \$3,000 in the bank.

First Vice President

Wendy reported that she has all the demos lined up through May 2018. It was determined that the holiday pot luck gathering will be held on December 16 and there will be no demo.

Second Vice President

Gina reported that there are eleven new members for the newsletter. There was an increase on Facebook viewings.

Committee Reports

Bill Davis reported that it was a “flat month in terms of newsletter viewings. There is a large membership in the Photo Group 15-18 each month, noted by David. A discussion ensued about how to generate more members in Life Drawing. More effort will be given to posting a photo of the model in the newsletter prior to the event.

Also, it was discussed and decided that a new member packet will be sent out to new members to welcome them and gather necessary information.

Gina spoke about the Showcase Show coming up November 4 from 10am-4pm. Other artists are encouraged to participate. She will be allotted a \$10-\$20 budget to put it up on Facebook. Bill will add it to the YWA Website.

Discussion about the success of ArtOber and how to promote it. Those that participated so far this month felt discouraged by the lack of interest in the visitors, but felt over time, it may well increase. Participation on Saturdays in November was briefly touched on.

Lauren reported on a potential space for YWA to use in the Village in Coarsegold that he felt was worth consideration for \$1200/month. He will follow up.

Bill has started researching a Plein Air Fundraiser which seems to show sizable profits. He will continue to look into this and believes a good time for a call to go out would be January for a Sept/Oct show.

Lauren will be in charge of putting out the newsletter in the future and Gina will be responsible for all the other printed matter to go out. If people have things to go out, please send it to both of their attention.

From Lauren's survey, the Digital Art Group would be best served on Tuesday mornings. When it will start has yet to be determined. Laura Fischer is possibly interested in starting an "Art Quilt" group and will work with Lauren to send out a survey of interest.

Meeting closed at 11:15 AM

Respectfully yours,

Carla Rajnus, Secretary